



Outline:

Here is a basic outline on how the event will be executed.

- 3 segments
 - Sexy Outfit
 - Contestants are asked to wear what they feel is a family-friendly 'sexy outfit.'
 - Contestants will be required to provide a short, but creative description of their outfit.
 - Contestants will be asked to walk on the stage/catwalk as in a fun fashion show.
 - Swimsuit *or similar*
 - Contestants are asked to wear a swimsuit or similar.
 - PLEASE NOTE: NO thongs or strap bikinis will be allowed.
 - Contestants will be asked to walk on the stage/catwalk.
 - On-Stage Interview
 - The emcee will talk with you and ask questions like:
 - What's your name?
 - Where are you from?
 - What do you do for a living?
 - And possibly something related to your answers on your contestant cards.

PLEASE NOTE: All stage conduct and attire must be considered 'family-friendly.' We suggest bringing different outfits to wear. If you have any questions regarding the attire, or any other portion of this contest, please email us prior to the event. Thank you for helping keep this a family event.

I'm a winner!

We would like to thank all of you interested and competing in the contest. As you already know, there will only be a few winners from the results of the contest. We ask that all contestants support one another. Please also note: Your participation will be reviewed for opportunities.

- **WINNER(s)** will have the opportunity to represent Axis of Steel and Angel Marketing Group, along with these additional prizes:
 - 1st place
 - Title as **Ms. Axis of Steel** and cover model for the **Axis of Steel Calendar!**
 - Personal introduction to our big sponsors/exhibitors
 - Free \$300 photo shoot @ Raretoy Studios, largest studio on East Coast!
 - Top 3 contestants will receive CASH
 - Top 4 contestants will receive:
 - Guaranteed placement in the **Axis of Steel Calendar!**
 - Feature pictorial and interview on axisofsteel.com
 - Other contestants will also be selected to participate in the Axis of Steel Calendar!